

**CURRENT COMMUNITY PLAN (1989) OBJECTIVES RELATED TO URBAN DESIGN:**

(Note: The Clairemont Mesa Community Plan does not contain goals or objectives within the Urban Design Element, instead urban design-related objectives are contained in other plan elements.)

*Residential Element Objective:*

- Provide development guidelines to help ensure that new development is compatible with the existing neighborhood and does not overburden community or neighborhood facilities

*Commercial Element Objectives:*

- Develop the community core as a town center with a unique architectural, sign and landscaping theme with pedestrian walkways and bikeways
- Require commercial development to incorporate landscaping which will help to integrate commercial development into the surrounding neighborhood
- Design commercial areas to best utilize the existing transportation system and provide pedestrian linkages to and within commercial development as well as connections to adjacent uses
- Design signs as an integral part of a development project that are informative, compatible with the scale of surrounding development and architecturally compatible with the project and surrounding area

*Industrial Element Objective:*

- Redevelop and rehabilitate the industrial uses along Santa Fe Street and Morena Boulevard to improve the physical appearance, landscaping, off-street parking and circulation

*Transportation Element Objective:*

- Enhance the community's image through streetscape improvements with community identification signs along major streets

*Open Space and Environmental Resources Element Objectives:*

- Preserve and enhance Marian Bear Memorial Park, Tecolote Canyon Natural Park, Stevenson Canyon and the designated finger canyons as important features providing visual open space and community identity
- Establish residential development guidelines in areas adjacent to the open space system to prevent the intrusion of incompatible development
- Prevent residential landscaping from modifying the biological resources of canyon areas by using plant species that are non-invasive and compatible with the native vegetation

*Population-Based Park and Recreation Element Objective:*

- Continue to upgrade and modernize park and recreational facilities within the community

**DRAFT COMMUNITY PLAN UPDATE URBAN DESIGN ELEMENT GOALS:**

- Community centers, corridors, and nodes where new, compact mixed-use development activates the public realm with defined public spaces, pedestrian amenities, and a walkable environment
- Mixed-Use and residential development along major corridors that complements the context and qualities of adjacent residential neighborhoods with appropriate scale, massing, and building transitions
- Enhancement of the visual interface between residential neighborhoods and canyons
- Public view corridors that are preserved and view sheds that maintain their orientation to canyons and to Mission Bay
- Gateways at community entry points that generate a sense of place and arrival
- Public spaces that evoke pride and strengthens livability
- Streetscapes that enhance the pedestrian environment, strengthen the community's sense of place, and promote sustainable practices
- Development that incorporates sustainable design techniques to enhance the efficient use of natural resources and energy
- Buildings designed to contribute to safer and secure environments through pedestrian orientation and active interface with the public realm